

Natural & Advanced Technologies for Wastewater Treatment and Reuse in India Engagement Strategies

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PAVITR Project



EU-India Cooperation for the development and validation of sustainable natural & advance technologies for water & wastewater treatment, monitoring and safe water reuse in India.

- Horizon 2020
- **14 Prototypes** developed
- **Duration:** 60 months
- **Total Finance:** 4 Million (2.5 European Comission; 1.5 Indian Goverment)
- 25 Partners















































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PAVITR Project - Overview



Technology Enhancement

- •Natural-based treatment technologies
- High-innovative treatment technologies & sensors
- Emerging pollutants removal technology
- Drink Water and Rainwater Harvesting

→ To create marketable products & services.

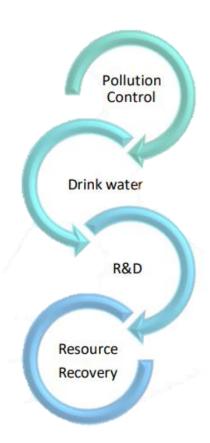
Demonstrative Application

- •14 prototypes in five Indian regions
- •Treatment capacity to benefit ~46.900 people with sanitation and access to water.

→ Environmental, Economic, Social and Risk Assessment

Road to the Market.

- •Training and expertise transfer.
- •Creating new business opportunities and green jobs
- •Future upscaling and multiplying
- Decision support system.



PAVITR Technologies

S. N.	Pilot Technology	Capacity m³/d		Site
		Proposal	Installation	_ 0110
1	ECI2 (Drinking water technology)	30	300	Pune
2	An Sys + CW (Anaerobic System & Constructed Wetland)	5	50	Pune
3	Rain Water Harvesting	100	100	Dhanbad
4	Optimized SBR (Sequencing Batch Reactor)	25	150	Dhanbad
5	RichWater® SBR (Sequencing Batch Reactor)	25	75	Aligarh
6	HRAP (High Rate Algal Pond)	7	50	Aligarh
7	Short-Rotation Plantation (Willow + Bamboo System + Poplar)	25	300	Aligarh
8	French Reed Bed	50	50	Aligarh
9	Sensors for UASB optimization	25	250	Aligarh
10	Fecal Sludge & Septage Mgt (FSSM) (NBS)	5	5	Aligarh
11	MBBR (Moving Bed Bioreactor)	50	50	Nagpur
12	SAFF (Submerged Aerobic Fixed Film Reactor)	50	50	Nagpur
13	Fecal Sludge - Mechanical Dewatering & Drying System (MDDS)	25	25	Chandrapur
14	MBBR- VFCW – TOXIDATION	-	3	Kharagpur





Capacity Building Objectives



Overarching goal

Create a level playing field for European and Indian SMEs in the water sector, paving the way for potential joint ventures for the manufacturing of water treatment technologies and systems in India.

Specific objectives

Develop didactic training material

Empower and support 15 industries and SMEs in India Promote joint ventures between the EU and Indian industries and SMEs, services

Capacity Building Strategies











Strengthening EU-India Networks, fostering joint ventures

Promoting entrepreneurial capacities, increasing investment readiness (demo-sites as show-cases)

Visits to potential clients (end-user requirements)

Raising awareness, pushing policy dialogue & training and workshops (WP7 and WP8)

Provide market information, case studies, business models (WP9)

Meetings and agreements with potential partners (Joint venture), suppliers of material and distributing partners

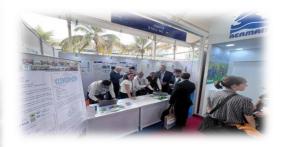
Local representative agency in India

Capacity Building Workshops













- Introduction to sustainable water treatment to High school students, Aligarh, Nov. 2021 (175 participants).
- > 55th IWWA Annual Convention presentations and Booth Pune, Jan 2023.
- International Colloquium of Stakeholder and business Matchmaking Tour, Aligarh, Jan 2023 (54 participants).
- ➤ Visit to Prototypes and PAVITR results to local authorities, Aligarh, Jan 2023 (48 participants).

Training Workshops















- Workshop at the IWA Water and Development Congress & Exhibition- Sri Lanka, Dec. 2020 (48 participants).
- 1st International PAVITR workshop: Joint India-EU projects Online, Dec.2020.
- Two days e-Workshop on, "Technologies for Wastewater Reuse and Recycling -Advancements and a Way Forward" Online, Sept. 2020
- Workshop at ICEEM conference Switzerland /Hybrid, Sept. 2021 (28 + 56 participants).
- Workshop at the IWA Water and Development Congress & Exhibition- Chennai, India, Jan. 2023 (62 participants)
- Training workshop with Indian companies on market-Aligarh, India, Jan 2023 (49 participants).
- International Training workshops on GIS-based Regional Planning (India, July 2021), Aligarh
- Technology training in India by EU Partners (Nov-Dec, 2021)

Public Engagement Activities



- ✓ Project Incubator Programme in 2022
- ✓ Demonstration activities for local authorities in Pune, Aligarh, Nagpur & Dhanbad
- ✓ Technical visit and sessions for school students (Aligarh)
- ✓ Agreements with local authorities and end users for sustainability and maintenance after the end of the projects
- ✓ Joint activities for community involvement (Pune)
- ✓ Reports on Indian Media regarding PAVITR Project



Upcoming Capacity-Building activities



- ✓ 3 days PAVITR Training Workshop in Delhi & Aligarh
- √ 5 parallel technical sessions
- ✓ Field visits
- ✓ Sessions on Partnership Model Development and Market Strategy
- ✓ Coaching workshops with 15 Indian industries & SMEs and 5 ventures

TBC: 19 – 23 Nov

	Mon	Tue	Wed	Thu	Fri
Morning	WP7 Activities	Enterprise Diagnostics	Field Visits @ Aligarh	Partnership Model & Market Strategy	
Afternoon	Update DST	Technology Sessions 1 - 5	Field Visits @ Aligarh	Presentation of Results & Roadshow -> Trip back to Delhi, etc	

TBC: DELHI TBC: ALIGARH

Added Value- Expected Outcomes for India



- More than 15,000 people already served (installed prototypes)
- ❖ Advanced technologies adapted to Indian conditions
- Suitable solutions to address UN development and climate goals
- Successful prototypes- proven technologies- READY to enter the market
- Joint ventures projects for addressing water/wastewater challenges
- Show-cases all over India with real systems & data
- Base for stakeholder involvement and training
- Core of trained and informed stakeholders (experts and companies) to roll out project results
- ❖ 5 Research clusters and to expand knowledge in resource recovery in Europe and India
- The up-scaling potential of technologies to booster circularity













Thank You for your Attention!



